



# 5 Latin American and Caribbean Conference Tobacco or Health

2<sup>th</sup> Uruguayan Congress Tobacco or Health  
10<sup>th</sup> Argentine Congress Tobacco or Health  
13-16 June 2017, Montevideo, Uruguay

## **5th Latin American and Caribbean Conference TOBACCO OR HEALTH Report**

**The 5th Latin American and Caribbean Conference Tobacco or Health, Montevideo, Uruguay, took place on June 13-16, 2017.** It was organized by the InterAmerican Heart Foundation (IAHF), the Uruguayan Honorary Commission for Cardiovascular Health, and the Uruguayan Honorary Commission Against Cancer with support from the Pan American Health Organization, Campaign for Tobacco Free Kids, International Development Research Center (IDRC), American Cancer Society, American Heart Association, Johns Hopkins School of Public Health, Society for Research on Nicotine and Tobacco (SRNT), National Cancer Institute, among others. This Conference brought together tobacco control scientists, treatment specialists and policy advocates. Conference website: [www.tobaccoorhealthlac.org](http://www.tobaccoorhealthlac.org) Facebook page: [www.facebook.com/tabacoOsaludLAC](https://www.facebook.com/tabacoOsaludLAC)

### **RESULTS:**

- 1. Registrants.** 369 participants from 25 countries: Argentina, Barbados, Brazil, Canada, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Spain, St. Lucia, Trinidad and Tobago, United Kingdom, United States, Uruguay, Venezuela.
- 2. Pan American Health Organization sponsorship.** PAHO Director General Dr. Carissa F. Etienne provided official sponsorship for the conference resulting in support of PAHO offices and experts.
- 3. Plenary sessions.** The 5 plenaries consisted of a world-renowned major speaker and several experts from Latin America and the Caribbean that provided local science, experience and direction for the region. Topics:
  - Fiscal policy for Tobacco Control: Lessons learned and challenges in Latin America and the Caribbean
  - Guaranteeing Access to tobacco dependency treatment
  - Electronic cigarette: Harm reduction or the new era of the nicotine business?
  - Regulation of tobacco product packaging: towards plain packaging in Latin America
  - The future of tobacco control in the region: innovative strategies to accelerate advances in Latin America and the Caribbean
- 4. Lunch and evening sessions.**
  - Tobacco Economy, globalization and the FCTC
  - Global Adult Tobacco Survey (GATS) in Latin America and the Caribbean
  - Health over profits: the Phillip Morris International vs. Government of Uruguay Lawsuit
  - The Tobacco Control Atlas
- 5. Concurrent sessions.** 21 concurrent sessions distributed in three tracks:
  - Cessation Track:
    - Strengths and weaknesses of Article 14 implementation in Argentina and Uruguay
    - Experiences in the implementation of cessation programs: clinical and systemic perspectives
    - Building regional capacity in tobacco dependency treatment
    - Strategies for cessation intervention in pregnancy
    - Update on psychological intervention for tobacco dependency treatment
    - Challenges and solutions for pharmacological treatment of tobacco dependency
    - Psychiatric co-morbidities in tobacco dependency treatment
  - Policy Track
    - Additives and flavorings
    - Advertising, promotion and sponsorship of tobacco products at the point of sale
    - Tobacco industry interference: new strategies to create obstacles to tobacco control policies
    - FCTC at age 10: innovation in legal strategies
    - Illicit trade
    - Financial sustainability of tobacco control in LAC
    - Tobacco and entertainment



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## Experiences track:

- Lessons learned in tax policies and tax administration
- Global trade and tobacco control
- Global and regional response to NCD targets and Sustainable Development Goals (SDGs)
- Challenges in the implementation of tobacco control policies in Latin America and the Caribbean
- Gender perspective in tobacco control: an invisible agenda
- Innovative research in tobacco control in Latin America and the Caribbean
- Innovative interventions in tobacco cessation in the region

## 6. Workshops and Ancillary meetings.

- Workshop 1: Plain packaging: evidence and legal arguments. Sponsored by PAHO-WHO, CTFK, The Union, O'Neil Institute
- Workshop 2: FCTC Article 14 on tobacco cessation strategies. Country working group. Sponsored by the International Center for Tobacco Cessation (ICTC) and IAHF
- Workshop 3: Methods for researching new tobacco products (such as electronic cigarettes and hookah). Sponsored by SRNT and NCI
- Workshop 4: Policy Dialogue with decision makers and experts to review the impact of tobacco control measures in seven countries. Sponsored by IECS
- Workshop 5: Gender-relevance in developing, implementing, and evaluating tobacco control programs and policies. Sponsored by INWAT and FIC Argentina
- Workshop 6: Communications and tobacco control. Sponsored by FIC Argentina, FIC Mexico and CTFK
- Workshop 7: Complex tobacco cessation topics in daily practice. Sponsored by the Uruguayan Society of Tobaccology
- Public evening event on June 13<sup>th</sup> 2017 at the School of Informatics and Communications, University of the Republic: Phillip Morris International vs. the Government of Uruguay. Sponsored by CTFK

7. **Speakers and chairs.** Approximately 140 speakers and chairs: Monica Andreis, Erick Antonio Ochoa, Edna Arillo Santillán, Carmen Barco, Joaquín Barnoya, Eduardo Bianco, , Oscar Cabrera, Roberta Caixeta, Juan Carballo, Adriana Carvalho, Valeska Carvalho Figueiredo, Roberto Castro Córdoba, , Beatriz Champagne, Deborah Chen, Eduardo del Castillo, Sonia Covarrubias, Dardo Curti, Isabel Díaz Medina, Elba Esteves, Jorge Luis Gaona, Martín González Rozada, Daniela Guedes, Patricia Gutkowski, Greg Hallen, Roberto Iglesias, Paula Johns, David Levy, Barbara McGaw, Hugo Noboa, Juan Nuñez Guadarrama, Marita Pizarro, Alejandro Ramos, Martin Raw, Luz Myriam Reynales Shigamatsu, Belen Ríos, María Félix Rivera, Ernesto Ruíz, Javier Saimovici, Rosa Sandoval, Susana Saravia Calderón, Isabel Scarinci, Verónica Schoj, Ernesto Sebríe, Gustavo Sónora Parodi, Patricia Sosa, Andre Szklo, Ana Tambussi, James Thrasher, Hugo Vallarino, Gustavo Zabert.

8. **Authorities.** Authorities from Uruguay including: the Uruguayan Honorary Commission for Cardiovascular Health (CHSCV)-- Mario Zelarayan, and the Uruguayan Honorary Commission Against Cancer (CHLCC) -- Álvaro Luongo, Congress President: Beatriz Champagne, Scientific Committee Chair: Veronica Schoj, Scientific Committee Vice Chair: Eduardo Bianco. Poster session organizers: Eduardo Bianco and Miguel Asqueta.

9. **Posters.** A total of 75 posters were accepted for presentation and of these, two received the SRNT best science award and one received the best policy award.

## 10. Awards.

**InterAmerican Heart Foundation.** Presented awards for outstanding achievements in tobacco control to Dr. Herman Schargrotsky: Lifetime accomplishments in tobacco control  
Dr. Veronica Schoj: 10 years of accomplishments protecting people's health with vision, dedication and commitment, leading the Interamerican Heart Foundation Argentina.



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CHILE: For raising tobacco taxes in 2014 to protect the health of all Chileans

ARGENTINA: For excellent use of research results to obtain a tobacco tax increase in 2016 to protect the health of Argentinians.

PERU: For raising tobacco taxes in 2016 to protect the health of all Peruvians

COLOMBIA: For the collaboration between the Ministry of Health and Civil Society to obtain a tobacco tax increase in 2016 to protect the health of all Colombians

ECUADOR: For raising tobacco taxes since 2012 to protect the health of all Ecuadorians

JAMAICA: For steady increases to tobacco taxes over several years to protect the health of all Jamaicans

URUGUAY: For the approval of a 2014 law that totally bans tobacco product advertising, including point of sale exhibition, to protect the health of all Uruguayans

EL SALVADOR: For the effort of FOSALUD in implementing Smokefree Environments in 2015 to protect the health of all Salvadorians

BOLIVIA: For being the most improved country in promoting significant tobacco control policies to protect the health of all Bolivians

**Uruguayan Tobacco Control organizations** presented a special award to:

Dr. Winston Abascal, for his leadership, promotion and implementation of tobacco control policies in Uruguay to protect the health of all Uruguayans

**Society for Research in Nicotine and Tobacco.** Presented two poster awards for best science to teams of researchers from Argentina and Mexico.

**11. Exhibitors.** InterAmerican Heart Foundation (including FIC Argentina, FIC Mexico, FIC Bolivia and IAHF Caribbean), Campaign for Tobacco Free Kids, Ministry of Health of Uruguay, Argentinian Association of Tobaccology (AsAT), Virtual Health Library on Oncology (BVS), Uruguay, and Virtual Health Library on Cancer Prevention and Control, Brazil, Tobacco Epidemic Research Center (CIET), Uruguayan Society of Tobaccology (SUT), Argentinian Anti-tobacco Union (UATA)

**12. Media / Public Relations.**

The following are some links to publicity related to the conference

Argentina

[Cigarrillos saborizados, la entrada al tabaquismo](#)

[Cigarrillos saborizados en kioscos, una amenaza para los niños](#)

[Alertan sobre cigarrillos saborizados como estrategia para inducir a menores al consumo](#)

[Alerta: cigarrillos saborizados para inducir a menores al consumo](#)

[Alertan sobre cigarrillos saborizados como estrategia para inducir menores al consumo](#)

[Alertan de cigarrillos saborizados para estimular a los menores al consumo](#)

[Alertan sobre cigarrillos saborizados como estrategia para inducir a menores al consumo](#)

[Alertan a los adolescentes por cigarrillos saborizados](#)

[Cigarrillos saborizados, la entrada al tabaquismo para los menores de edad en América Latina](#)

Mexico

[Cigarrillos saborizados, la entrada al tabaquismo para los menores de edad en América Latina](#)

[Cigarrillos saborizados: la entrada al tabaquismo para menores de edad](#)

[Tabacos saborizados: el vicio de menores en América Latina](#)

Uruguay

[Gracias a Uruguay, otros países “ya no tienen temor” a Phillip Morris](#)

Arriba Gente - Canal 10

<https://www.youtube.com/watch?v=7wHeNtS6FQg&feature=youtu.be>



On electronic cigarettes:

<http://www.lanacion.com.ar/2037037-cigarrillo-electronico-los-peligros-de-su-consumo-eje-de-un-gran-debate>

<http://www.lanacion.com.ar/2037038-riesgos-de-una-subcultura-del-tabaquismo-en-los-chicos>

**13. Declaration on Banning Flavored Tobacco products.** Organized by CTFK

**14. Social Exchanges.** Inaugural Reception and Closing Celebratory Reception at the Conference Center. Attractive, re-usable conference bags.

**15. Sponsors**

**Honorable Sponsors:** Presidency of the Oriental Republic of Uruguay, Pan American Health Organization (PAHO)

**Local:** Interamerican Heart Foundation (IAHF), Uruguayan Honorary Commission for Cardiovascular Health, and Uruguayan Honorary Commission Against Cancer

**Institutional:** Campaign for Tobacco Free Kids (CTFK), International Development Research Center (IDRC), Bloomberg School of Public Health, Johns Hopkins University, American Cancer Society (ACS), Society for Research in Nicotine and Tobacco (SRNT), American Heart Association (AHA), The International Union against Tuberculosis y Pulmonary Diseases (The Union), Institute for Clinical Effectiveness and Health Policy (IECS), International Center for Tobacco Cessation (ICTC), Centers for Disease Control and Prevention (CDC), Corporate Accountability International (CAI)

**Supporters.:** ACT Promoção da Saúde, antiga Aliança de Controle do Tabagismo, Administración de Servicios de Salud del Estado(ASSE), Alianza Libre de Humo Argentina (ALIAR), Alianza para el Convenio Marco (FCA), Asociación de Laringectomizados del Uruguay(ALU), Asociación de Psicopatología y Psiquiatría de la Infancia y la Adolescencia (APPIA), Asociación Uruguaya de Psicoterapia Psicoanalítica (AUDEPP), Centro de Cooperación Internacional de Control de Tabaco (CCICT), Centro de Intervenciones Psicoanalíticas Focalizadas, Coalición Andina para el Control del Tabaco, Coalición Caribe Saludable (HCC), Coalición Latinoamericana Saludable (CLAS), CODICE, Colegio Médico del Uruguay, Comisión Honoraria de Lucha Antituberculosa, Congreso de Intendentes, Facultad de Medicina de CLAEH, Federación Médica del Interior (FEMI), Federación Mundial del Corazón, Fondo Nacional de Recursos (FNR), Fundación InterAmericana del Corazón Argentina (FIC Argentina), Fundación InterAmericana del Corazón Bolivia (FIC Bolivia), Fundación InterAmericana del Corazón México (FIC México), Global Bridges, Grupo Perfil, Instituto del Tórax. Facultad de Medicina. UR, Instituto Nacional de Cáncer (NCI), Instituto Nacional de Salud Pública de México (INSP), Instituto O'Neill, Facultad de Abogacía, Univ. de Georgetown, InterAmerican Heart Foundation Caribbean, Junta Nacional de Drogas (JND), Ministerio de Educación, República Oriental del Uruguay, Ministerio de Relaciones Exteriores, República Oriental del Uruguay, Ministerio de Salud Pública, República Oriental del Uruguay, Ministerio de Turismo, República Oriental del Uruguay, Red Internacional de Mujeres contra el Tabaco (INWAT), Sindicato Médico del Uruguay (SMU), Sociedad de Enfermería Oncológica del Uruguay, Sociedad de Medicina Interna del Uruguay (SMIU), Sociedad de Oncología Médica y Pediátrica del Uruguay (SOMPU), Sociedad de Psiquiatría, Sociedad de Psiquiatría Biológica del Uruguay (SPBU), Sociedad Interamericana de Cardiología, Sociedad Ginecotoxológica del Uruguay (SGU), Sociedad Uruguaya de Análisis y Modificación de la Conducta (SUAMOC), Sociedad Uruguaya de Cardiología (SUC) ,Sociedad Uruguaya de Pediatría (SUP), Sociedad Uruguaya de Psicología Médica y Medicina Psicosocial (SUPM), Universidad Católica del Uruguay, Universidad de Illinois en Chicago Instituto de Investigación y Políticas de Salud, Universidad de la República, Uruguay

**Corporate:** Pfizer Independent Grants for Learning & Change, BSE, GlaxoSmithKline, Gramón Bagó, Laboratorios Haymann SA, Roche. Disclosure: Commercial enterprises had no role in program development or any aspect that could constitute a Conflict of Interest.