

**5th Latin American and Caribbean Conference Tobacco or Health
Second Uruguayan Conference Tobacco or Health
Tenth Argentine Congress Tobacco or Health
Radisson Hotel, Montevideo, Uruguay, June 13-16, 2017**

MONDAY, JUNE 12, 2017

Workshop 1 Day 1: Plain Packaging: Evidence and legal arguments. Sponsored by CTFK (Campaign for Tobacco Free Kids) and the Law network. Organizer: Patricia Sosa. BY INVITATION ONLY

TUESDAY, JUNE 13, 2017 MORNING: 9:00 TO 13:00; AFTERNOON 14:00 TO 18:00

Workshop 1 (continued) Day 2: Plain Packaging: Evidence and legal arguments. BY INVITATION ONLY

Workshop 2 (full-day): FCTC Article 14 on tobacco cessation strategies Country Working Group. Sponsored by the (ICTC) International Center for Tobacco Cessation. Organizers: Martin Raw, Beatriz Champagne. BY INVITATION ONLY

Workshop 3 (full-day): Approaches to research on electronic cigarettes and hookah. Sponsored by SRNT (Society for Research on Nicotine and Tobacco), NCI (National Cancer Institute). Organizers: Mark Parascandola, Jim Thrasher. PLEASE APPLY

Workshop 4 (full-day): Policy Dialogue with decision makers and experts to review the impact of tobacco control measures in seven countries. Sponsored by IECS (Institute for Clinical and Sanitary Effectiveness.). Organizer: Andres Pichón-Rivière. PLEASE APPLY.

Workshop 5 (half-day MORNING): Gender-relevance in developing, implementing, and evaluating tobacco control programs and policies (Half Day). Organized by Isabel Scarinci. Sponsored by INWAT (International Network of Women Against Tobacco) and FIC Argentina. PLEASE APPLY.

Workshop 6 (half-day AFTERNOON): Communications and Tobacco Control. Sponsored by FIC Argentina and FIC Mexico. Organizer: Patricia Gutkowski. PLEASE APPLY

Workshop 7 (half-day AFTERNOON): Case studies for clinical discussion. Sponsored by SUT (Uruguayan Society of Tabacology). Organizer: Elba Esteves. Max of 40 participants. PLEASE APPLY

EVENING EVENT: 6-8 pm at Paraninfo Auditorium, University of the Republic Law School. Title: Phillip Morris International vs the Government of Uruguay. Sponsored by CTFK. Organizers: Gustavo S3fiora, Patricia Sosa. OPEN TO THE PUBLIC			
Wednesday, June 14, 2017			
8:30 - 17:00	Registration		
	<u>Room 1 CESSATION TRACK</u>	<u>Room 2 POLICY TRACK</u>	<u>Room 3 EXPERIENCES TRACK</u>
9:00 – 10:30	1. Strengths and weaknesses of Article 14 implementation in Argentina and Uruguay	1. Additives and Flavorings	1. Lessons learned in tax policies and tax administration
10:30 – 11:00	Coffee break / Poster Session		
11:00 - 12:30	2. Experiences in the implementation of cessation programs: clinical and systemic perspectives	2. Advertising, promotion and sponsorship of tobacco control products at the point of sale	2. Trade and tobacco control in region
12:45 – 13:45	Lunch Conference: Tobacco Economy, Globalization and the FCTC. Sponsored by the US National Cancer Institute, National Institutes of Health		
14:00 – 15:30	PLENARY 1: Fiscal Policy for Tobacco Control: Lessons learned and challenges in Latin America and the Caribbean		
15:30 - 16:00	Coffee break / Poster Session		
16:00 - 17:30	3. Building regional capacity in tobacco dependency treatment	3. Tobacco industry interference: New strategies to create obstacles to tobacco control policies	3. Global and regional response to NCDs: support for tobacco control

18:30 – 20:30	INAUGURAL CEREMONY AND CONFERENCE. President of Uruguay Dr. Tabaré Vázquez, Speaker		
20:30	Tentative Social Event		
Thursday, June 15, 2017			
	<u>Room 1 CESSATION TRACK</u>	<u>Room 2 POLICY TRACK</u>	<u>Room 3 EXPERIENCES TRACK</u>
9:00 – 10:30	PLENARY 2: Guaranteeing Access to Tobacco Dependency Treatment		
10:30 – 11:00	Coffee Break / Poster Session		
11:00 – 12:30	4. Strategies for cessation intervention in Pregnancy	4. FCTC at age 10: innovation in legal strategies	4. Challenges in the implementation of tobacco control policies in Latin America and the Caribbean
12:45 – 13:45	Lunch Conference: Global Adult Tobacco Survey (GATS) in LAC. Sponsored by the CDC (Centers for Disease Control and Prevention) and PAHO (Pan American Health Organization)		
14:00 – 15:30	PLENARY 3: Electronic Cigarettes: A small benefit, a great benefit or a dangerous distraction		
15:30 – 16:00	Coffee break / Poster Session		
16:00 – 17:30	5. Update on psychological interventions for tobacco dependency treatment	5. Illicit trade	5. Gender perspective in tobacco control: an invisible agenda
17:45 – 20:00	Health over Profits: The Phillip Morris International vs. Government of Uruguay lawsuit, Radisson Hotel		

Friday, June 16, 2017			
	<u>Room 1 CESSATION TRACK</u>	<u>Room 2 POLICY TRACK</u>	<u>Room 3 EXPERIENCES TRACK</u>
9:00 – 10:30	PLENARY 4: Regulation of tobacco product packaging: Towards plain and standardized packaging in Latin America		
10:30 – 11:00	Coffee break / Poster Session		
11:00 – 12:30	6. Challenges and solutions for pharmacological treatment of tobacco dependency	6. Financial sustainability of Tobacco control in LAC	6. Innovative research in tobacco control in Latin America and the Caribbean
12:45 – 13:45	Lunch Conference: The Tobacco Atlas. Sponsored by the American Cancer Society		
14:00 – 15:30	7. Psychiatric co-morbidities in tobacco dependency treatment	7. Tobacco and Entertainment	7. Innovative interventions in tobacco cessation in the region
15:30 – 16:00	Coffee break / Poster Session		
16:00 – 17:30	PLENARIA 5: The Future of Tobacco Control in the Region: Innovative strategies to accelerate advances in Latin America and the Caribbean		
17:30 – 18:00	Closing and Presentation of Awards		